



## **Level 1/2 Qualifications in Creative and Media**

### **UNIT 1: Creating a Proposal in Response to a Brief**

#### **Assignment Brief: Instructions to Centres**

The external assessment should be carried out at the centre as follows:

- the assignment brief should be opened and distributed to candidates on the date specified;
- candidates will be given **20 hours** to complete individual research on the requirements of the brief;
- candidates will carry out their individual research independently and will not be supervised during the process;
- this individual research can be undertaken outside the classroom;
- teachers should formally review the research undertaken by the candidates to satisfy themselves that it has been carried out by the candidate and sign the authentication sheet;
- at the end of the research period, candidates will sit a 2 hour examination, where they will be tested on their knowledge of selected assessment criteria for each learning outcome;
- candidates will be allowed to take their research notes (**no more than four sides of A4**), documenting their primary and secondary research, into the examination. The notes will need to be authenticated as the candidate's own unaided work. The notes:
  - must be hand written by the candidate him/herself;
  - can contain graphs, spidergrams, pictures, etc.
  - can contain evidence of primary research (questionnaire results, interview results). Candidates must not re-write their questionnaires within their notes but just give examples of one or two questions and summarise their findings;
  - can contain evidence of secondary research from a variety of research sources, for example books, internet, newspapers, etc.
  - must not contain full continuous prose;
  - can contain bullet points.A cover sheet will need to be completed, signed by the candidate and by the supervisory teacher;
- candidates will be allowed to take a clean copy (no notes included) of the assignment brief into the examination, if they find it useful;
- the research notes must be retained in the centre until the term following the issuing of results;
- the assessment evidence will be the candidate's completed question and answer paper.



**WJEC LEVEL 1/2 QUALIFICATIONS IN CREATIVE AND MEDIA  
EXTERNAL ASSESSMENT COVERSHEET**

**Centre Name**..... **Centre Number**.....

**Candidate Name**..... **Candidate Number**.....

I confirm that the attached research notes are my own unaided work.

**Candidate's Signature**:..... **Date**:.....

**Teacher's Name**:.....

I confirm that the attached research notes are the candidate's own unaided work.

**Signature**:..... **Date**:.....