



WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Global Citizenship Challenge

Citb – Inclusive Employment



Available for assessment from September 2015

Inclusive Employment in the Construction Sector

PURPOSE

The purpose of the Global Citizenship Challenge is to develop learners' skills, whilst providing opportunities to understand and respond appropriately to global issues. During the Global Citizenship Challenge learners will explicitly develop skills of **Critical Thinking and Problem Solving** and **Creativity and Innovation** and apply them in an appropriate manner.

BRIEF

Too few females are employed in the **construction industry**. Other career paths such as nursing and hairdressing attract more females than males. The idea, that certain jobs are suitable for only one gender, leads to inequality and may prevent young people entering a career that they might otherwise want to try.



The reasons behind this are unclear. People may not know about certain roles, might think they are not for them or might be afraid to try a job that is not traditionally done by their gender. Is it important we encourage everyone to look at all career pathways? Is it important that both men and women are represented in all possible job roles? Should we educate boys and girls about all career opportunities or allow them to just choose traditionally acceptable pathways? This Challenge will involve you being able to inform and **educate young people** making choices about future career pathways which include promoting **inclusive employment** within the **construction sector**.

You will need to understand local and global **inclusive employment** in the construction sector using a variety of information to investigate different views of people and identify your own ideas in a **personal standpoint**. This will allow you to ensure you can inform your audience about how they should explore all possible roles that they might be interested in before making a decision about their future.

Once you have identified your personal standpoint you then have to raise awareness about the **possibilities of all career pathways** within the **construction sector** available to both genders. This should be presented in a creative and innovative way to a target audience which could be Year 9 pupils making their option choices. You should design your raising awareness activity so that it will appeal to your target audience and make use of effective communication by providing a clear message which is memorable, original and relevant.

By completing this Challenge you will show that you can reason, make judgements and make decisions in order to create an informed **personal standpoint** on **inclusive employment**. The **raising awareness** allows you to show how creative and innovative you can be in communicating your ideas and presenting your message to other people.

Resources

CITB website- <http://www.citb.co.uk/>

The Engineering Council website - <http://www.engc.org.uk/>

Equality and Human Rights Commission- <http://www.equalityhumanrights.com/>

Women in Science and Engineering (WISE) website- <https://www.wisecampaign.org.uk/>
Careers Wales

Contacts

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