



WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Enterprise and Employability

Challenge

Park in the Past



Available for assessment from January 2017

ENTERPRISE AND EMPLOYABILITY CHALLENGE

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Digital Literacy, Creativity and Innovation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

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Park in the past Community Interest Company is a not for profit innovative historically themed park in Hope Flintshire. The site is a former aggregate quarry of 120 acres (A football pitch is about 2 acres) with a 37-acre lake. Our aim is to reconstruct a 1st Century environment with a full size Roman marching fort and Iron Age Celtic farmstead, all constructed with archaeological integrity. The park will also have a wide range of leisure opportunities.

Your challenge, if you decide to accept it, is to take part in the new **Dragon's Dungeon Challenge**. You will work in teams of 3-6 pupils, to set up a company and develop a business model for either a product or service that can be run from the site. You will then present your business idea to a team of Dragon Master's.

The Enterprise and Employability Challenge provides you with an opportunity to show how creative and innovative you can be. You can include digital technology, as well as demonstrating people skills such as rapport, listening, negotiating and trusting others. You may also demonstrate your assertiveness and leadership qualities.

Resources

To access the resources for this challenge please complete and send in the registration form to

Park in the past and a username and password will be sent to you.

www.parkinthepast.org.uk

Contact

David.Martin@parkinthepast.org.uk

For schools wishing to sign up, please email

Dragonmasters@parkinthepast.org.uk