



WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Enterprise and Employability
Challenge
Newbridge Memo



Available for assessment from January 2017

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation, Personal Effectiveness and Digital Literacy** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job; it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.

Newbridge Memo, formally known as Celyn Collieries Institute & Memorial Hall comprises of a Grade II (Institute, 1908) and a Grade II* (Memorial Hall, 1925) listed building in the heart of Newbridge Town in Caerphilly County Borough. Falling into disrepair, The Memo as it's fondly known, was saved by community action in 2003 and thanks to grant funding went through a complete refurbishment and re-opened in late 2014. Rich in history and culture, The Memo houses the local library, a variety of clubs and classes in its Meeting and Function Rooms and a busy events programme alongside private events and weddings.



To help you experience business and the world of work you should work together with others in a team of 3-6 members and use the skills and knowledge you have developed from researching Newbridge Memo to design and develop a service for young people (aged 11-20). To start the ball rolling, you could arrange a visit to The Memo and meet with the staff for a talk and tour. Remember, the service must be cost-effective, innovative and suitable for Newbridge Memo to host. Present your idea to the panel, answering any questions asked. The final proposals can also be presented to The Memo Events Committee for the chance to form part of the events programme.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities

RESOURCES

<http://www.newbridgememo.co.uk>

<https://www.facebook.com/NewbridgeMemo/>

<https://twitter.com/NewbridgeMemo>

CONTACTS

Enquiries@newbridgememo.co.uk