



WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Enterprise and
Employability Challenge
Product/Service
Cancer Research Wales

CANCER **RESEARCH** WALES
YMCHWIL **CANSER** CYMRU



Available for assessment from September 2016

ENTERPRISE AND EMPLOYABILITY CHALLENGE

Fifty for Fifty

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation**, **Personal Effectiveness** and **Digital Literacy** and apply them in an appropriate manner.

BRIEF

At Cancer Research Wales we are funding some of the most innovative developments in cancer treatment, early diagnosis and cure anywhere in the world. We're enabling teams of leading scientists to find the answers to questions being asked by cancer researchers all over the world. This ground breaking research will directly benefit Welsh patients and cancer sufferers everywhere.

You are invited to work together with other pupils in a team of 3 to 6 members to take part in the **Cancer Research Wales Fifty for Fifty Challenge** to help raise funds and awareness of the charity. To help you prepare, your team will have to sell 50 items of **Cancer Research Wales** merchandise with a suggested sale price of £1 each, to generate funds to carry out the Challenge.



Cancer Research Wales is celebrating its **50th Anniversary**, and to mark this special occasion you will work with your team, to develop and produce a product or service with a 50 theme. You will sell your product or service at a **Fifty for Fifty** event with a **50** theme. Your objective is to raise funds for **Cancer Research Wales** in the most innovative and creative way possible.

Upon completing your challenge, please contact **Cancer Research Wales** prior to banking your donations.

RESOURCES

Register [here](#) for the resources.

CONTACT DETAILS

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