



WELSH BACCALAUREATE

Key Stage 4 National/Foundation

Enterprise and Employability Challenge

Teenage Cancer Trust



Available for assessment from September 2015

Growing an investment

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation**, **Personal Effectiveness** and **Digital Literacy** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job, it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.



Teenage Cancer Trust is the only UK charity dedicated to improving the lives of Teenagers and Young Adults aged 13 – 24 with cancer. Every day 7 young people hear the devastating news that they have cancer. We provide specialist expert care in units designed by young people for young people in Wales. Currently for every young person we support there is another we cannot reach. We need your help to do more.

You are invited to work together with other pupils in a team of 3 to 6 members to take part in the **Teenage Cancer Trust Challenge** to help raise funds and also raise awareness of the charity. To begin with each member of the team will have received some **Teenage Cancer Trust** wristbands to sell in your mini challenge. During your mini challenge, you will have used your sales and negotiation skills to sell these for as much as possible (minimum £1). Once you have sold all of your wristbands you must bank the team's profits as an investment to carry out the Challenge, with the aim to make the investment grow as much as possible.

Working in your team you have to design and develop an idea for either a **product** suitable for selling at a school event or a **service** you can charge for completing. You will create a visual display presenting your idea and pitch it to a panel.

Once you have maximised your profits, please contact **Teenage Cancer Trust** to bank your donations.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities

RESOURCES

To register & access the resources for this Challenge please email hello@teenagecancertrust.org

CONTACT

For further information please contact hello@teenagecancertrust.org