



WELSH BACCALAUREATE

Key Stage 4 National/Foundation

Enterprise and Employability Challenge

Young Enterprise



Available for assessment from January 2019

Considering Social Enterprise

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in Creativity and Innovation, Personal Effectiveness and Digital Literacy and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job, it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.



Young Enterprise is a charity which has been supporting the development of enterprise and entrepreneurial skills in young people since 1962. Over this time 4 million young people have successfully created and managed Young Enterprise student companies through the Company Programme. Many of these student companies now have a focus on social issues, rather than just looking to maximise profits.

There are over 1,700 social businesses operating in Wales. Social businesses are often found in areas of social deprivation, supporting communities, offering jobs and training and often providing services that the public and private sectors would struggle to maintain. They make an important contribution to the drive to fight poverty in Wales.

To help you experience business and the world of work you should work together with other pupils in a team of 3-6 members to design and develop a product, service that supports a social need in your local area. You will display your idea and pitch it to a panel answering any questions asked.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities.

RESOURCES

www.y-e.org.uk