

WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Enterprise and Employability Challenge

Velindre Cancer Centre



Available for assessment from January 2018

Bravery, Courage, Strength

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation**, **Personal Effectiveness** and **Digital Literacy** and apply them in an appropriate manner.

BRIEF

Cancer will affect one in two people born after 1960 and this simple statistic drives home the battle we face against this terrible disease. More people than ever are living with cancer – survival rates have doubled in the last 40 years through better treatments and earlier detection.



Velindre is recognised as the leading Cancer Centre in Wales. We want to lead in the delivery and development of compassionate, individualised and effective cancer care to achieve outcomes comparable with the best in the world. **We aim to provide the best care, when people need us most.** To offer better support through complex treatment pathways, earlier access to cutting edge treatments, research into new treatments, purchase specialist equipment and ensure our staff have access to the most up to date training and techniques available.

This is your opportunity to help us support those fighting cancer through carrying out fundraising activities. Money raised is used to ensure the best possible support is offered to every patient, their families and carers dealing with cancer. It allows us to fund specialist nurses who are fundamental to a patient's experience, implement projects to improve the physical environment for a patient, such as our gardens, the Family & Children's Room and so much more.

In February each year we hold our '**Wear Red for Wales and Velindre**' on the Friday before the Six Nations starts where we invite everyone to wear red for £1. To support this campaign through enhanced fundraising opportunities and to raise awareness of the campaign you are invited to work together with other pupils in a team of 3 to 6 members. You will use skills and knowledge you have developed and researching Velindre Cancer Centre, design and develop an innovative **product or service**. You have to design and develop an idea with a **red theme** for either a **product** suitable for selling at a school **Red event** or a **service** you can charge for completing. You will create a visual display presenting your idea and pitch it to a panel of people.

You must keep a photographic record of what you do and send your evidence to us at info@velindrefundraising.com. The Enterprise and Employability Challenge provides you with an opportunity to show how creative and innovative you can be. You can include digital technology, as well as demonstrating people skills such as developing a rapport, listening, negotiating and trusting others. You may also demonstrate your assertiveness and leadership qualities.

RESOURCES

<http://www.velindrefundraising.com>

<http://www.velindrefundraising.com/blog/wear-red-for-wales-and-velindre-sign-upyour-school>

<http://www.velindrefundraising.com/blog/wear-red-success>

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