



WELSH BACCALAUREATE

Key Stage 4

National/Foundation

Enterprise and

Employability Challenge

Business Partnership



Available for assessment from May 2017

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation, Personal Effectiveness and Digital Literacy** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job, it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.



To help you experience business and the world of work you should work together with others in a team of 3-6 members and use skills and knowledge you have developed through your work with Carreg Adventure to design and develop a themed activity day.

Carreg Adventure is a unique Adventure Centre and Education provider, based in a recently restored Grade II* listed Georgian Mansion in the heart of Gower, while also working with schools throughout Wales. Carreg Adventure focuses on experiential skills development. Learning through doing is the key to what we offer.

Carreg Adventure has its own Events venue. We create bespoke experiences for a wide variety of people, from the Stouthall School of Witchcraft & Wizardry to Zombie survival to Murder Mystery dinners and Escape rooms. During school holidays we offer a variety of themed day camps, from Pokémon to Superhero's. Each event is effectively its own business within the larger business.

We hunt out the most talented event planners Wales has to offer. You need to demonstrate not just a creative mind, but also a deep rooted work ethic, business savvy and an understanding of what makes Carreg Adventure different.

The best plans each year will be presented to the board of Carreg Adventure with one overall winning plan offered the opportunity to be implemented for real.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities

Resources and support

Email welshbacc@carregadventure.co.uk or call 01792 391386