



# WELSH BACCALAUREATE

## Key Stage 4 National/Foundation

### Community Challenge

#### Wales Co-operative Centre

#### Coaching



**Available for assessment from January 2018**

# Educating young people on social enterprise

## PURPOSE

The purpose of the Community Challenge is to develop learners' skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit the community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

## BRIEF

We all need to be aware of the challenges and opportunities we may meet on a personal level in our local community: school, the local area, the nearest village, town or city. During this Challenge you will focus on educating young people about Social Enterprise through activities which aim to make a difference in the community. You will need to consider whether you need to develop and extend your skills, knowledge and understanding to be able to successfully meet the needs of the Challenge.



The **Wales Co-operative Centre** is Wales' national body for co-operatives, mutuals, social enterprises and employee owned businesses. We apply our co-operative values to strengthening communities and services as well as supporting these businesses. We deliver major programmes on behalf of the EU (via the Welsh European Funding Office) and Welsh Government. Other funders include Comic Relief and the Nationwide Foundation.

For over thirty years, Wales Co-operative Centre has helped organisations and communities by providing responsive, reliable and flexible support. Our mission is to **develop sustainable businesses and strong inclusive communities by working co-operatively**.

As an Individual or a member of a team (3 – 6 members) you are invited to make an important contribution to **informing people** within your community about the good work social enterprises undertake both locally and globally. This Challenge is focused on you sharing your knowledge and understanding to educate your target audience of young people ensuring they have an understanding of the benefits of contributing to a social enterprise.

You will research and develop your own knowledge and understanding on the benefits of social enterprise both locally and globally. You will plan and organise how you will spend **10 hours** educating your target audience through the use of a presentation and activities you develop.

Coaching structure could be:

- a) Preparation for coaching sessions (2 hours maximum)
- b) Coaching sessions (8 hours)
- c) Feedback

Example of coaching activities:

- a) Preparation of worksheets and area of work
- b) Coaching sessions to include a variety of activities
- c) Provide feedback on how participants can improve and progress

You must keep a record of what, who, where, when, how and to how many people you have delivered your activity and keep your evidence. You will demonstrate how you can create and manage an action plan when developing opportunities for the community and with the use of feedback can reflect and review your personal performance in planning and carrying out the activity.