WELSH BACCALAUREATE
Key Stage 4
National/Foundation

Community Challenge
The Brain Tumour Charity – Coaching

Available for assessment from January 2018
Educating people on the symptoms of brain tumours in young people

PURPOSE

The purpose of the Community Challenge is to build learners’ skills, whilst encouraging them to identify, develop and participate in opportunities that will benefit the community. During the Community Challenge learners will use Planning and Organisation and Personal Effectiveness skills, and apply them in an appropriate manner.

BRIEF

During this Challenge you will focus on supporting the Brain Tumour Charity. The Brain Tumour Charity is at the forefront of the fight to defeat brain tumours, making a difference every day to the lives of people with a brain tumour and their families. The Charity funds pioneering research to increase survival, raise awareness of the symptoms and effects of brain tumours and provide support for everyone affected to improve quality of life.

One of the Charity’s goals is to improve early and accurate diagnosis of brain tumours. You will help support the Charity with this goal through the Charity’s HeadSmart campaign. HeadSmart aims to reduce childhood brain tumour diagnosis times by empowering parents, teenagers and healthcare professionals (predominantly GPs and optometrists) to recognise the signs and symptoms.

As an individual or member of a team (3-6 per team), you will plan how you can inform and educate individuals in your community about the signs and symptoms of brain tumours in children and teenagers. You will need to consider who you will target in your local community – parents, teenagers, GPs, optometrists, or all of these.

You will plan and organise how you will spend 10 hours delivering the HeadSmart message in your community – this should include the delivery of at least one HeadSmart presentation. You must keep a record of what, who, where, when and how you have delivered your activity and send your evidence to The Brain Tumour Charity (to the email address provided below). You will need to demonstrate that you can create and manage an action plan and that you have used any feedback to tweak any planned activities.

Coaching structure could be:

a) Preparation for coaching sessions (2 hours maximum)
b) Coaching sessions (8 hours)
c) Feedback

Example of coaching activities:

a) Preparation of worksheets and area of work
b) Coaching sessions to include a variety of activities
c) Provide feedback on how participants can improve and progress
RESOURCES

You can contact HeadSmart to receive a template presentation and any printed materials you may need (these include symptoms cards, symptoms cards holders and a poster for GPs) – the team can also give you any guidance or feedback on your planned activities. Downloadable posters and information on the campaign can be found at www.headsmart.org.uk.

CONTACT DETAILS

info@headsmart.org.uk