



# WELSH BACCALAUREATE

## Key Stage 4

## National/Foundation

## Community Challenge

## Into Film Cymru

# INTO FILM

**Available for assessment from January 2018**

**PURPOSE**

The purpose of the Community Challenge is to develop learners’ skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit a community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

**BRIEF**

Into Film is a UK-wide film education organisation that aims to ensure that film is at the heart of every child and young person’s life and learning. In Wales a bespoke programme is delivered by Into Film Cymru who work with schools, colleges and youth organisations across the nation.



A central part of the programme is film clubs in schools and colleges. Film clubs offer opportunities to explore a range of issues through film from a catalogue of over 3000 titles orderable from Into Film.

Film clubs foster social development and improve inter-personal relationships. They can allow young people to grow, flourish and gain confidence as well as creating a sense of unity across age ranges, social classes and ethnicities through a shared appreciation of film.

These film clubs can be tailored to the needs of the school or group and are usually run by school staff or older learners.

As an individual or a group (3-6 members) your challenge is to develop and run a film club at your school. You need to take full responsibility for the following areas:

- Recruitment of film club members
- Advertising and marketing
- Programming what films to screen
- Running the film club for a minimum of 8 hours
- Keeping a record of what films have been screened
- Facilitating discussions and ensuring that film club members are writing reviews online

To start a film club you must ask a staff member to register as a film club leader with us. They will then be sent a welcome pack that you can use and can order films on your behalf. We can also support you with resources and information on how to run a film club and provide suggestions for programming your films.

**Resources**

[www.intofilm.org/clubs](http://www.intofilm.org/clubs)

**Contact details**

Into Film Cymru, S4C, Parc Ty Glas, Cardiff, CF14 8DU

[www.intofilm.org](http://www.intofilm.org)

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