



# WELSH BACCALAUREATE National (Post-16)

**Global Citizenship Challenge**  
Colegau Cymru  
Global Impact of Social Media on  
young people?



**Available for assessment from September 2015**

## Global Impact of Social Media on young people

### Purpose:

The purpose of the Global Citizenship Challenge is to develop learners' skills, whilst providing opportunities to understand and respond appropriately to global issues. During the Global Citizenship Challenge learners will explicitly develop skills of Critical Thinking and Problem Solving and Creativity and Innovation and apply them in an appropriate manner.

### BRIEF

There are many problems in the world that we should all help to resolve even if it happens hundreds or thousands of miles away, or where you live in Wales. To become a global citizen you need to develop a human conscience and make judgments about the issues that matter and the type of world you want to live in. Being a global citizen gives you the power to bring about positive change to make this world a better place.

With continual **advances in technology** online social media have gained massive worldwide growth and popularity. It has enabled young people to be in touch with people all over the world through instant messaging, social networks, online games and many other tools. Social Media is having a huge impact on the lives of young people across the globe. You should consider if young people's usage of social media is good or bad and how much it shapes their views.



The Challenge provides you with an opportunity to acquire knowledge and understanding of **the global impact of social media on young people** and develop an insight into the challenges faced across the world. You will use a variety of information to develop and support particular arguments and viewpoints and identify your own ideas on this global issue to construct your own **Personal Standpoint**.

You then have to produce an item for an Exhibition on the global **impact of social media on young people** to educate, engage and encourage people to think and act as global citizens. You should design your item in a creative and innovative way so that it will appeal to the target audience and make use of effective communication by providing a clear message which is memorable, original and relevant.

By completing this Challenge you will show that you can reason, make judgements and make decisions in order to create an informed personal standpoint on **the impact of social media on young people**. Producing an item for an exhibition allows you to show how creative and innovative you can be in communicating your ideas and presenting your message to other people.