



WELSH BACCALAUREATE National (Post 16)

Community Challenge Coaching Digital Communities Wales



Available for assessment from May 2017

Helping people gain employability skills within the community

PURPOSE

The purpose of the Community Challenge is to develop learners' skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit a community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

Digital Communities Wales is a Welsh Government digital inclusion programme delivered by the Wales Co-operative Centre. With just under 500,000 people not regularly using the internet in Wales, there is a considerable challenge in reaching people and encouraging them to give it a go. The aim of the **Digital Communities Wales** Community Challenge is to encourage young people who are digital natives and comfortable with the use of technology, to pass on their skills to support and encourage the thousands of people in Wales who are offline to enter the digital world.



As an individual or a member of a team (3-6 members), to complete this Challenge:

- you will undertake '**Digital Heroes**' training to support the delivery of your community activity. This will develop your support skills to help others get online, develop effective communication skills, help you understand health and safety procedures and complete risk assessment where relevant.
- once you've undertaken the training, you will be expected to identify opportunities to deliver digital sessions that will develop the **employability skills** of your target audience.
- you will spend a minimum of **2 hours** planning and developing sessions that will support people to recognize and gain **employability skills** with the help of technology. You will recognise the contribution to equality and equity these activities and opportunities offer to get people confidently online. Resources will be made available to you through the **Digital Communities Wales** website.
- you will spend a minimum of **8 hours** coaching and delivering sessions in your community developing your target audience's online **employability skills**.

Resources

[Digital Communities Wales](#)

Contact

Marc Davies
Phone: 07766 501904
e-mail: marc.davies@wales.coop