



WELSH BACCALAUREATE Foundation (Post-16)

Enterprise and Employability Challenge

Coleg Sir Gâr

Animal Care –

Fundraising for animal charities



Available for assessment from September 2015

Product to raise money for animal charities

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Numeracy**, **Digital Literacy**, **Creativity and Innovation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

During your course you will experience different aspects of the workplace and gain an understanding of what employer's value when appointing new employees. Team work, a can-do and positive attitude and being creative are particularly important to employers. You will have to apply for jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them within your Learning Programme.

A local **animal charity** is in need of **raising funds and awareness** of its work in the local community and has requested your assistance. They need ideas to develop a **useable product** that could be sold at their next **charity event** in order to raise the necessary funds required to help with their on-going work in animal welfare and rehoming.

As a team of 3 to 6 members, using skills, knowledge and understanding developed through your **Animal Care** course; design a **product** that that could be **sold** at their **next charity event**. The final proposals must be illustrated in a visual display which should be as creative and imaginative as possible. The team will then pitch the proposal to a panel.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities.

