

WELSH BACCALAUREATE

Advanced

Enterprise and Employability Challenge

Regional Learning and Skills Partnership and
Carmarthenshire County Council



Regional Learning and Skills Partnership
Partneriaeth Dysgu a Sgiliau Rhanbarthol
South West & Mid Wales
De-Orllewin a Canolbarth Cymru

Available for assessment from January 2019

ADVANCED CHALLENGE BRIEF

Prosiest symud ymlaen

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in Digital Literacy, Creativity and Innovation and Personal Effectiveness and apply them in an appropriate manner.

BRIEF

The Swansea Bay City Deal is set to deliver a £1.3 billion investment for significant transformational projects. South West and Mid Wales has around one third of Wales' population, workforce and businesses. Advanced Materials and Manufacturing, Health and Social Care, Construction and Energy and Environment predominate. The next decade heralds exciting new career and living opportunities for thousands of people across the region. The Regional Learning and Skills Partnership and Carmarthenshire are focussed on ensuring schools continue to prepare today's students with the requisite soft and hard employability skills for tomorrow's digital economy.

Deciding on your future can be a daunting aspect. The world of work is extremely competitive, so it is vital that you choose a career pathway that utilises your strengths. You need to consider what you really want to achieve in a career without being influenced by others. When it comes to identifying the right pathway to a career, there is much preparation to do and many decisions to be made. The job market can be a competitive place and you need to stand out from other candidates. In preparation to apply and secure a job, you will need to gain a clear understanding of what is involved and know how to promote yourself so that you impress potential employers. You will learn the importance of networking and the power of social media when it comes to building a professional profile.

Experiencing an innovation venture provides an opportunity to develop and demonstrate a wide range of skills, qualities and attributes.

Put forward a sustainable innovation proposal by utilising the local labour market intelligence to design an innovative product or service which would support the Swansea Bay City Region. Your innovation proposal presentation to an appropriate panel will demonstrate an experiential recognition that confirms the importance of enterprise in today's economy.

You will need to identify, reflect on and develop the skills, attributes and experiences necessary for your chosen destination. You will also need to take into account additional factors such as the job market, recruitment procedures, your lifestyle expectations and the part played by managing personal finances in pursuit of your chosen destination.

By creating a digital Destination Passport you will be able to gather and showcase the skills, attributes, experiences and qualifications higher education and employers are looking for. By focusing on your future ambitions you can tailor the Destination Passport to match your career aspirations.