



WELSH BACCALAUREATE

Advanced

Enterprise and Employability Challenge Fire and Rescue Service Road Safety



Gwasanaeth Tân ac Achub
Fire and Rescue Service

South Wales
Fire and Rescue Service



Gwasanaeth Tân ac Achub
De Cymru

GWASANAETH TÂN AC ACHUB

Canolfarth a Gorflewin Cymru



Mid and West Wales
FIRE AND RESCUE SERVICE

Available for assessment from September 2015

Road Safety

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Digital Literacy**, **Creativity and Innovation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

Deciding on your future can be a daunting aspect. The world of work is extremely competitive so it is vital that you choose a career pathway that utilises your strengths. You need to consider what you really want to achieve in a career without being influenced by others. The job market can be a competitive place and you need to stand out from other candidates. In preparation to apply and secure a job, you will need to gain a clear understanding of what is involved and know how to promote yourself so that you impress potential employers. You will learn the importance of networking and the power of social media when it comes to building a professional profile.



The Welsh Fire and Rescue Services is a major employer within the Public Sector in Wales, and working for an Emergency Service can be beneficial for both yourself and the community.

The Welsh Fire and Rescue Services attend an unacceptably high number of Road Traffic Collisions where people are killed or seriously injured. We aim to reduce this number through innovation, education and response.

You have been set an individual or team challenge (consisting of 3 – 6 members) to design and develop a product or educational tool that will assist your local **Welsh Fire and Rescue Services** in delivering their road safety message, and educate a target audience on the importance of road safety. You will need to be creative and innovative whilst developing your product/idea, which will have to engage the target audience on the importance of road safety. This will provide you an opportunity to develop and demonstrate a wide range of skills, qualities and attributes.

Working with your local Fire and Rescue Service representative, you will research and develop your own knowledge and understanding of road safety. Over a period of at least 8 weeks, you will develop an **Innovation Proposal** and creative **Presentation**, that you will then present to a panel consisting of members of **the Fire and Rescue Service**. They will need evidence of who, what, where and to how many people you have communicated your message during the process.

By creating a digital **Destination Passport** you will be able to gather and showcase the skills, attributes, experiences and qualifications higher education and employers are looking for. By

focusing on your future ambitions you can tailor the Destination Passport to match your career aspirations.

RESOURCES

South Wales Fire & Rescue Service

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CONTACT DETAILS

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