

WELSH BACCALAUREATE

Advanced

Enterprise and Employability Challenge – Think Big Ideas



Syniadau Mawr Cymru

Big Ideas Wales

Available for assessment from May 2018

BIG IDEAS WALES – Think Big Ideas

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Numeracy, Digital Literacy, Creativity and Innovation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job; it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.

At Big Ideas Wales, we strive to encourage and inspire young people to think about starting a business and becoming successful entrepreneurs. Our aim is to highlight the vast opportunities and possibilities that are available to young people, to spark their interest in business and to ignite the entrepreneur within them. Entrepreneurial skills are vital for going into any business, whether you work for someone else, or for yourself.



This is a fun and engaging Challenge, to help you to Think Big Ideas, no matter how off the wall and eccentric they may be, and to help provide you with an opportunity and platform to turn those ideas into a reality. With creativity and innovation at the forefront of your thinking for this **Innovation Venture** you will concentrate on your passions, working in a team of 3-6, to develop unique ideas which incorporates your **individual passions**.

You will need to identify, reflect on and develop the skills, attributes and experiences necessary for your chosen destination. You will also need to take into account additional factors such as the job market, recruitment procedures, your lifestyle expectations and the part played by managing personal finances in pursuit of your chosen destination.

By creating a digital **Destination Passport** you will be able to gather and showcase the skills, attributes, experiences and qualifications higher education and employers are looking for. By focusing on your future ambitions you can tailor the Destination Passport to match your career aspirations.

RESOURCES

Sign up to Big Ideas Wales for more information, inspiration and guidance to develop their skills and knowledge for business! <https://businesswales.gov.wales/bigideas/sign-below-big-ideas-wales>

Follow us on Facebook and Twitter @BigIdeasWales / @SyniadauMawrCymru which includes ; events, workshops and competition entry information, inspirational posts, updates etc

What's an entrepreneur? This 3 minute video explains what an entrepreneur is and the skills required <https://businesswales.gov.wales/bigideas/video/whats-entrepreneur>

Enterprise Catalyst: This self-assessment tool will help you to understand more about yourself - <https://businesswales.gov.wales/bigideas/enterprise-catalyst>

Visit the **Role Model** and **Real Start up Stories** sections on the Big Ideas Wales website for inspiration on turning your skills and passions into a business.

<https://businesswales.gov.wales/bigideas/role-model-profiles>

<https://businesswales.gov.wales/bigideas/real-startup-stories>

For help with **Generating Ideas**, follow this link:

<https://businesswales.gov.wales/bigideas/generate-ideas>

Follow our **Routemap** to help turn Ideas into a Reality

<https://businesswales.gov.wales/bigideas/starting-business-routemap>

What next?

BE BOLD, BE BRAVE, AND BE YOUR OWN BOSS!

The changing world of work brings with it many exciting opportunities for you, including entrepreneurship! If you are interested in starting your own business now or in the future, visit Big Ideas Celebrated – Wales' Entrepreneurial Skills Festival for 16-25-year olds.

Book your free place today at www.bigideas.wales

CONTACT DETAILS

enquiries@bigideaswales.com