

# WELSH BACCALAUREATE

## Advanced

Community Challenge  
Social/Welfare Charity  
(Macmillan Cancer Support)

**WE ARE  
MACMILLAN.  
CANCER SUPPORT**

**Available for assessment from May 2017**

## **PURPOSE**

The purpose of the Community Challenge is to develop learners' skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit the community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

## **BRIEF**

Cancer affects us all, almost 1 in 2 people will receive a cancer diagnosis in their lifetime. Although this statistic is high, more and more people are living with and beyond their diagnosis thanks to continually improved treatment and care. Macmillan want to be there to support everyone affected by Cancer. We provide medical, financial, practical, and emotional support to people when they need it most.

**MACMILLAN CANCER SUPPORT** is a charity rooted in a history of knowledge, experience, and expertise. For more than 100 years we have worked towards improving the lives of people affected by cancer. Started by Douglas Macmillan with just £10, Macmillan is a charity focussed on being there when people need us most.

Over 100 years later, Macmillan provides support to millions of people affected by cancer each year. One of Macmillan's growing areas for support is our Macmillan Grants. Last year in Wales we provided over £820,000 in grants to people affected by cancer which helps people cover the costs often associated with a cancer diagnosis. On average a Macmillan Grant is £400 and can cover the cost of things such as increased heating bills, washing machines, food processors and even a Wedding Dress. There is a growing need for Macmillan Grants and awareness is continually improving.

Macmillan wants to promote the Charity in Wales, as well as increase the understanding of the availability of services. In addition to this it is important to show the local impact of Macmillan Grants and how they can be accessed by people who need it most. We need to keep up with demand; we aim to achieve this by working with members of the public, local community centres and groups including libraries and clubs as well as creating innovative and exciting multimedia campaigns to raise both awareness and funds.

As an individual or a member of a team (minimum of 3 – maximum of 6 per team) you are invited to plan a programme of activities to promote the charity and raise funds for and on behalf of Macmillan Cancer Support, and more specifically our Macmillan Grants locally. This Challenge is focused on you sharing your knowledge and understanding and educating a target audience to make them aware Macmillan and what we're doing locally.



You will need to understand the ethos and requirements of Macmillan in Wales and our Macmillan Grants specifically and how you would be best placed to develop opportunities to support their work. You will plan and organise how you will spend 30 hours over at least 3 months carrying out a varied programme of activities and events promoting and raising funds to support Macmillan Grants in Wales.

## RESOURCES

Macmillan General Website [www.macmillan.org.uk](http://www.macmillan.org.uk)

Grant information: [www.macmillan.org.uk/information-and-support/organising/benefits-and-financial-support/benefits-and-your-rights/macmillan-grants](http://www.macmillan.org.uk/information-and-support/organising/benefits-and-financial-support/benefits-and-your-rights/macmillan-grants)

Resources: To request Macmillan information materials, create your own posters etc check out [www.be.macmillan.org.uk](http://www.be.macmillan.org.uk)

## TEACHER RESOURCES

Stock presentation for teachers that can be delivered to students

Green book of 101 fundraising ideas

Be.Macmillan leaflet – Hints and advice of how to create Macmillan branded tickets, posters and adverts for your events

Macmillan in Wales report – A look at how we have raised awareness and funds in Wales in the last 12 months. Also including where we have spent funds raised and supported people affected by cancer in Wales.

## CONTACT DETAILS

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**\*\* If this Challenge has been undertaken at a different level of the qualification, it cannot be completed again at this level.**