



WELSH BACCALAUREATE Advanced

Community Challenge
HeadSmart Brain Tumour Charity
Social/Welfare Charity



Available for assessment from September 2015

Support Campaign

PURPOSE

The purpose of the Community Challenge is to develop learners' skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit a community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

In this Challenge you will be given the opportunity to make a positive contribution to the local community. You will focus on real-life concerns and needs whilst engaging in activities which aim to make a real difference. In completing this Challenge you will be able to recognise the contributions you can make towards improving the community and the benefits this will have for you and for others.



The aim of the **HeadSmart** campaign is to reduce the time it takes to diagnose children and young people with brain tumours in the UK. Children in the UK with a brain tumour may take up to three times longer to be diagnosed than children in other countries such as the United States. Reducing the time to diagnosis should reduce the long-term disability that many children and young people diagnosed with a brain tumour currently experience.

You can make an important contribution to the general welfare of people in your community. The **Headsmart** Brain Tumour Charity would like you to help the charity by developing a "Support Campaign" designed to support and promote the work of the organisation. This will involve you as an individual or as a member of a team (3 – 6 members) planning, organising and carrying out a varied programme of appropriate events and activities to ensure that people in the local community are more aware of the symptoms of brain tumours experienced by young people in Wales. The Campaign should run for 30 hours over a period of at least four weeks.

The "Support Campaign" should include the delivery of at least one **Headsmart** presentation, the planning, organising and running of a community information stand and the distribution of publicity about the symptoms experienced to a variety of different people within your local community.

Available resources for the charity include a branded, blank bilingual Power Point Presentation, branded bilingual blank poster and flier templates, **Headsmart** "symptoms of a brain tumour" bilingual cards, The Brain Tumour Charity's bilingual general information leaflet and two small table top pull up banners in Welsh and English. These can be sourced from the charity directly.

Learners will be required to record all of the hours involved in the project for the charity, which will be signed off by a representative previously agreed in advance by The Brain Tumour Charity.

RESOURCES

<http://www.thebraintumourcharity.org/>

CONTACTS

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