



WELSH BACCALAUREATE

Advanced

Community
Challenge
S4C



Available for assessment from January 2017

Promoting the Welsh language in your area

PURPOSE

The purpose of the Community Challenge is to develop learners' skills, whilst encouraging learners to identify, develop and participate in opportunities that will benefit a community. During the Community Challenge learners will explicitly develop skills of **Planning and Organisation** and **Personal Effectiveness** and apply them in an appropriate manner.

BRIEF

In this challenge, you will have the opportunity to contribute in a positive manner to your community. Learners will focus on real-life concerns and needs through activities which aim to make a real difference. After completing the Community Challenge, you will be able to recognise the contribution that you can make towards improving the community and the benefits to yourself and to others that stem from this opportunity.

In the Eisteddfod in Abergavenny in 2016 Carwyn Jones announced that he wanted to see a million people being able to speak Welsh by 2050. This would mean doubling the number of Welsh speakers in Wales over the next 35 years. What better a way to get more people speaking Welsh than encouraging them to watch the only Welsh language channel in the world; S4C. S4C is a public service broadcaster commissioning independent production companies in Wales to make the majority of our programmes. ITV Cymru and BBC Cymru also produce programmes for the channel. S4C broadcasts over 115 hours of programming every week - from sport, drama and music to factual, entertainment and events, all are available on different platforms.



S4C would like your help to encourage more people to watch S4C, which will result in more people using the Welsh language. As an individual, or as a team (3-6 members) you must plan, organise and hold activities or a programme of events appropriate for your chosen group in the community.

You will need to engage with your community and demonstrate a commitment of at least 30 hours over a period of at least 4 weeks in order to create opportunities for the chosen group, by providing advice and help to encourage more understanding and to share your vision.

RESOURCES

Contact lisa.pyrs@s4c.cymru for resources

CONTACT DETAILS

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