

Faculty of Business, Computing and Applied Sciences
Oxstalls Campus
Oxstalls Lane
Longlevens
Gloucester
GL2 9HW

Mike Neale
Subject Officer
WJEC 245 Western Avenue, Cardiff CF5 2YX

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**Re WJEC Level 3 Applied Certificate in Tourism
WJEC Level 3 Applied Diploma in Tourism**

I am writing this letter in support of:

- 603/0825/4 WJEC Level 3 Applied Certificate in Tourism
- 603/0826/6 WJEC Level 3 Applied Diploma in Tourism

These qualifications appropriately assess the skills, knowledge and understanding of tourism at Level 3.

The qualifications have been designed to give a clear understanding of the nature of the tourism industry and provide opportunities for candidates to develop the skills and knowledge required as they progress from Certificate to Diploma.

The Level 3 Certificate and Diploma in Tourism qualifications are a firm basis for further study at higher level including degree, vocational courses and work-based training. In particular, the inclusion of event and itinerary planning within the Diploma course provides an insight into content that is relevant to courses and opportunities relating to events management and other associated industries.

These qualifications would be accepted alongside other qualifications of the same level to study courses offered at University of Gloucestershire such as:

- BA Hotel Resort and Events Management
- BA Events Management
- BA Hotel Resort and Tourism Management

I fully support the development of this qualification.

Yours sincerely

Dr Alan Marvell
Senior Lecturer in Events Management