

**Re WJEC Level 3 Applied Certificate in Tourism**  
**WJEC Level 3 Applied Diploma in Tourism**

I am writing this letter in support of:

- 603/0825/4 WJEC Level 3 Applied Certificate in Tourism
- 603/0826/6 WJEC Level 3 Applied Diploma in Tourism

These qualifications will appropriately assess skills, knowledge and understanding relevant to the tourism sector. The applied focus of each unit will ensure that there is relevant and purposeful learning.

An emphasis on transferable skills ensure that these are very useful and workable qualification for learners. These courses offer a good balance of skills including problem solving, research, development and presentation skills as well as independent working. These courses fit with the concept of lifelong learning, giving students the fundamental ability to work with other professionals in a professional environment and apply learning in vocational contexts.

The qualifications will provide learners with a broad appreciation of work in tourism and enable opportunities for work based training and apprenticeships. These qualifications would be accepted alongside other qualifications of the same level to study courses offered at UWTSD such as:

- BA International Travel and Tourism Management
- BA Events Management
- BA Tourism Management

Qualifications such as these will improve the sustainable employability in such an important industry.

Yours sincerely

*Andrew Campbell*

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