



# LYNCHPIN (IRELAND) LTD

## TOUR OPERATIONS & MARKETING

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Mike Neale

Subject Officer

WJEC 245 Western Avenue, Cardiff CF5 2YX

24 July 2017

**Re WJEC Level 3 Applied Certificate in Tourism**

**WJEC Level 3 Applied Diploma in Tourism**

I am writing this letter in support of

603/0825/4 WJEC Level 3 Applied Certificate in Tourism

603/0826/6 WJEC Level 3 Applied Diploma in Tourism

These qualifications appropriately assess the skills, knowledge and understanding of tourism at Level 3.

The qualifications have been designed to give a clear understanding of the nature of the tourism industry and provide opportunities for candidates to develop the skills and knowledge required as they progress from Certificate to Diploma.

The Level 3 Certificate and Diploma in Tourism qualifications are a firm basis for further study at higher level including degree, vocational courses and work-based training. In particular, the inclusion of event and itinerary planning within the Diploma course provides an insight into content that is relevant to courses and opportunities relating to events management and other associated industries.

These qualifications would be acceptable for preparation for progressing into working in the tourism industry.

We fully support the development of this qualification.

Yours sincerely

Lowell Courtney (Director)