

Cheltenham Bournside School
and Sixth Form Centre



Headteacher

A G Foulds BSc PG Dip Ed

19/07/17

Dear Mr Oliver

Re: WJEC Level 1/Level 2 Vocational Award in Retail Business

I am writing this letter in support of the Retail Business Award qualification which we run in our school.

I confirm that we accept the WJEC Level 1/Level 2 Vocational Award in Retail Business qualification (Ofqual Qualification Number: 600/8330/X) alongside GCSEs as an integral and equally regarded part of the students wider suite of qualifications in our sixth form.

Our sixth form students have found the course challenging, but very enjoyable as it is different from the GCSE Business Studies. The qualification develops a wide range of retail related skills, as well as other key skills required in education and employment. In particular, the research requirements of the qualification has been challenging, but has helped our students understand the processes involved in gathering, analysing and evaluating market research data.

Regards

Head of Business and Assistant Work-Related Co-ordinator
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