



GCSE Business Studies

Controlled Assessment

Information for Teachers

The controlled assessment tasks are for candidates entered for assessment in 2015.

Teachers are advised to read pages 15 to 25 of the specification for detailed advice relating to the administration of the controlled assessment.

One controlled assessment task must be chosen.

RESEARCH STAGE:

- The total time allocated to the research stage should be a maximum of six weeks.
- It is advisable for candidates to prepare a 200 word summary of the main findings of their research. To be written prior to the write up and included with the final report.
- Candidates to take their research material, which has not been annotated or highlighted, into the write up of the report.

ANALYSIS AND EVALUATION OF FINDINGS:

- The report must not exceed 2000 words.
- The report can be handwritten or word processed.
- Candidates are permitted a maximum of 3 hours to write the report.
- Candidates must complete the report under formal supervision.

SUBMISSION OF CONTROLLED ASSESSMENT

- The final deadline for submission of work to the moderator is 5th May.
- The work submitted for each candidate in the sample must include the research, the 200 word summary and the 2000 word report.

GCSE BUSINESS STUDIES

CONTROLLED ASSESSMENT TASKS

The controlled assessment tasks are for candidates entered for assessment in 2015.

AIM

To investigate the recruitment and training methods adopted by a number of small scale businesses and those of a larger business.

RESEARCH

- Identify two small businesses in your area and one large business.
- Carry out research to find out the recruitment and training methods used by the businesses identified.
- Assemble, organise and prepare research findings and material for the final report.

ANALYSIS AND EVALUATION OF FINDINGS

Write a report analysing and evaluating how your chosen businesses recruit and train their workers to the benefit of the business.

AIM

To investigate the sources of finance available to small businesses in your area and a large limited company.

RESEARCH

- Identify two small businesses in your area and one large limited company.
- Carry out research to find out the sources of finance available to the businesses identified.
- Carry out research to identify the reasons for selecting the appropriate sources of finance.
- Assemble, organise and prepare research findings and material for the final report.

ANALYSIS AND EVALUATION OF FINDINGS

Write a report analysing and evaluating how your chosen businesses may obtain finance for use on a day to day basis and for future expansion.

AIM

To investigate the possibility of setting up a new business in your local area.

RESEARCH

- Identify a new business that you might want to set up in your local area.
- Carry out market research to find out if there is a need for this new business.
- Carry out other relevant research to find out if your chosen business is likely to succeed.
- Assemble, organise and prepare research findings and material for the final report.

ANALYSIS AND EVALUATION OF FINDINGS

Write a report analysing and evaluating the likely success of your business idea.

AIM

To investigate the impact of UK membership of the EU on your local area.

RESEARCH

- Identify the stakeholders in your local area who may be affected by EU membership.
- Carry out research to find out how your chosen stakeholders may be affected by EU membership.
- Assemble, organise and prepare research findings and material for the final report.

ANALYSIS AND EVALUATION OF FINDINGS

Write a report analysing and evaluating the impact of EU membership on your local community.