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# **EXAMINERS' REPORTS**

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**LEVEL 1 / LEVEL 2 IN TOURISM**

**JANUARY 2022**

Grade boundary information for this subject is available on the WJEC public website at:  
<https://www.wjecservices.co.uk/MarkToUMS/default.aspx?!=en>

### **Online Results Analysis**

WJEC provides information to examination centres via the WJEC secure website. This is restricted to centre staff only. Access is granted to centre staff by the Examinations Officer at the centre.

### **Annual Statistical Report**

The annual Statistical Report (issued in the second half of the Autumn Term) gives overall outcomes of all examinations administered by WJEC.

**This report only reflects Unit 2 as there were no entries for Unit 1 and 3.**

## THE BUSINESS OF TOURISM UNIT 2

### Level 1 / Level 2 Tourism

January 2022

#### General Comments

The question paper proved accessible to the great majority of candidates as many attempted all of the questions – in view of the recent challenges facing centres this is a credit to their staff and students. As there were only a small number of statistics it is unrealistic to quote pass rates.

#### Comments on individual questions/sections

- Q.1** (a), (b) (i) (ii) These questions were well answered by the great majority of candidates.
- (c) Many candidates showed some understanding of the reasons but failed to develop their answers sufficiently to gain Level 2 marks.
- (d) (i) The majority of candidates produced some detailed answers and achieved lower Level 2 marks.
- (ii) Many candidates were unsure of the term ‘marketing initiatives’ (AC1.3) and only gained Level 1 marks. The better answers included theme nights, discounts, offers, etc.
- Q.2** (a) This question was well answered by the great majority of candidates.
- (b) The great majority of candidates showed good understanding and achieved three marks.
- (c) Many candidates showed a lack of knowledge and understanding and often responded with environmental objectives.
- (d) The majority of candidates only gained Level 1 marks as they were able to identify types of employment contracts but were unable to explain why tourism organisations offer them to employees.
- Q.3** (a) (i) (ii) It was surprising to note that very few candidates gained two marks – see AC1.1.
- (b) The majority of candidates only achieved Level 1 marks as they showed little understanding of environmental and social objectives – see AC1.2.
- (c) Although the majority of candidates only gained upper Level 1 marks it was pleasing to see other candidates provide some very good answers which considered both high and low employment levels.
- (d) Often the final question results in low marks and so it was pleasing to note that many candidates provided detailed answers with some knowledge and understanding – this translated into sound Level 2 marks.

## Summary of key points

1. Candidates need to learn named examples of UK tourism organisations. Detailed case studies centred on AC1.1 can help to cover many aspects of the specification as well helping to bring the subject more realism and relevance.
2. Candidates need to learn and understand objectives of tourism organisations – social, environmental, financial/economic (AC1.2).
3. Candidates need to have a clear understanding of the command words – explain, assess, etc.
4. Many candidates need some guidance on how to structure their answers with regard to the demands of a question – paragraphs, key points, exemplification, development, etc.
5. Plenty of practice in writing and marking answers is advised – peer work sometimes helps.



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