# WHY CHOOSE GCSE

# ART AND DESIGN?



The WJEC GCSE Art and Design qualification will support you to:

- explore the work of artists and designers to help develop your own creative talent
- develop creative skills so that you can plan, devise and design your own work
- gain practical skills, becoming increasingly sophisticated and controlled
- reflect on, evaluate and refine your work
- explore diversity, identity and culture

### WHAT WILL I STUDY?

The GCSE Art and Design qualification is available in the following pathways:

- Art, craft, and design
- Fine art
- Graphic communication
- Textile design
- Three-dimensional design
- Photography

# **HOW WILL I BE ASSESSED?**

#### Unit 1 - Portfolio

Assessment Type: Non-exam assessment 60% of qualification: 120 marks

This unit is designed to enable you to develop knowledge, understanding and skills within the creative process. You will be encouraged to make personal discoveries and take creative risks through your own investigations. You will be required to produce a portfolio:

- through a sustained project that shows development, refinement, reflection and presentation
- that is internally set, in consultation with your teacher, based on a theme, concept or specific design brief.

## Unit 2 - Externally Set Assignment (ESA)

Assessment Type: Non-exam assessment 40% of qualification: 80 marks

The ESA contains five overarching 'big ideas'. You must choose one big idea and use given stimuli as a starting point to inform your work.

You will undertake contextual and practical research and supporting studies during a during a 10-hour 'sustained focus' period.

#### WHAT SKILLS WILL I DEVELOP?

You will learn to use a broad range of media, techniques, tools, digital technologies and processes depending on which pathway you choose. You will develop the skills to create artefacts - whether that is painting, fashion design, content creation, photography, or architectural models (to name a few possibilities). You will learn how to develop creative processes and working methods to develop the visual outcomes that you choose.

You will also learn and understand about working independently (with teacher support) to develop your own ideas and to meet deadlines set for your work. Through all of this, you will gain an awareness of sustainability in art and design as well as a deeper understanding of culture and identity through engaging with your emerging work.

#### CAREERS IN ART AND DESIGN

This qualification provides a suitable foundation for the study of Art and Design at A-level. It will also provide a satisfying course of study for you if you choose not to progress to study further.

The career possibilities that come through the study of art and design are vast, a few are listed here:

Advertising, Animator, Architect, Art Therapist, Designer, Cartoonist, Ceramicist. Cinematographer, Costume Designer, Digital Artist, Exhibition Designer, Furniture Designer, Fashion Designer, Fine Artist, Film researcher, Food Stylist, Graphic Artist, Game Designer, Interior Designer, Illustrator, Jewellery Designer, Knitwear designer, Landscape Architect, Lighting Designer, Make-up artist, Medical Illustrator, Model Maker, Muralist, Product Designer, Photographer, Potter, Puppet Maker, Printmaker, Production Designer, Sculptor, Silversmith, Special Effects Artist, Stained Glass Artist, Tattoo Artist, Teacher, Theatre Designer, TV Director, Textile Designer, Typographer, Urban Designer, Video artist.

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