

Aims and Context: FM1 & FM3

Teachers may wish to ask their students to provide more detail for the aims and context of their creative work at AS (FM1) and A2 (FM3) as part of their teaching approach. For assessment purposes, however, a series of bullet points on the relevant coversheet, highlighting the following is sufficient:

- genre of film (or equivalent if it's not in an obvious genre)
- whether it's a short film or extract (and if so, whether it's opening, climactic sequences etc)
- target audience
- key stylistic elements of sequence (cinematography, editing)
- for A2, candidates may refer to film issues raised during their studies at AS/A2.

The example below gives a hypothetical example for A2 and includes reference to film issues raised during AS and A2 studies.

Example: *Farewell my Maltese Lady from Shanghai* – film/video production for

FM3

- Comedy film noir short.
- Target audience of 18-year-old, middle-class males, knowledgeable about film.
- Apply cinematography techniques developed in FM1.
- Explore codes and conventions of genre and apply theoretical work on gender.
- As director, try out directing techniques (from writers such as Michael Rabiger).
- Use Mike Leigh's improvisational technique with actors.