



Retail Business

Level 1 / 2 Award
and Certificate



WJEC

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Advantages to learners

- Develop a range of skills both practical and academic, through applied learning that will be useful in the workplace and for future learning
- Provide a foundation of knowledge of retail business that will help learners progress to further study or enter the workplace
- Motivate learners through purposeful tasks set in real retail contexts

Structure of units

Unit title	Guided learning hours	Assessment	Award	Cert
1 Customer Experience (Mandatory)	30	Internal	•	•
2 Retail Business (Mandatory)	30	External	•	•
3 Retail Operations (Mandatory)	60	Internal	•	•
4 Promotion for Retail Business (Mandatory)	60	External		•
5 Stock Control in Retail Business (Optional)	60	Internal		•
6 Selling Retail Products (Optional)	60	Internal		•

Award Students must complete units 1, 2 and 3

Certificate Students must complete all mandatory units and ONE optional unit

Reasons to study

The **Retail Business Level 1 / 2 Award and Certificate** qualifications introduce learners to one of the most important employment sectors in the UK, which employs over 10% of its workforce. Students will have the opportunity to explore various aspects of retail business and investigate retailers ranging from large chains and department stores through to independents and virtual stores.

The learning experience is focused on applied learning, allowing students to apply their knowledge, skills and understanding through purposeful tasks set in a retail business context that have many of the characteristics of real work.

Plan, do, review

Retail Business Level 1 / 2 Award and Certificate has been designed around the concept of a 'plan, do, review' approach to learning. This mirrors many work related activities in retail and allows learning to take place in a range of contexts. This approach enables learners to apply and extend their learning.

Support for students and teachers

- Clearly structured content and straightforward assessment criteria
- Excellent support network, including comprehensive Teachers' Guides
- Regular Continuing Professional Development courses
- Flexibility to be able to offer the Award or Certificate qualification
- A choice of areas of study in the Certificate qualification



Enhancing
Achievement

Why choose WJEC?

At WJEC, we have been designing and awarding qualifications to the highest standard for over 60 years.

We pride ourselves on service, which is why every teacher has direct access to our subject officers, ensuring that they get the right level of support when they need it.

We provide an extensive range of Continuing Professional Development (CPD) courses throughout the UK, and also offer our innovative digital resources free of charge to teachers and students.

You may also be interested in:

Business Studies GCSE and GCE AS/A level **Economics** GCE AS/A level

Contact us

For more information, get in touch

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