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Mike Neale  
Subject Officer  
GCSE Physical Education  
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GCE Travel and Tourism  
WJEC  
Western Avenue  
Cardiff

30 November 2016

Dear Mike

### **Re WJEC Level 3 Certificate and Diploma in Tourism**

Many thanks for contacting me and for giving us the opportunity to look through the documentation.

I am very pleased to add my support for the Level 3 Certificate and Diploma in Tourism qualifications developed by WJEC.

The qualification itself is an important addition to the qualifications available in Welsh schools and colleges. With the importance of tourism income to the Welsh economy through spending power and employment, giving young learners exposure to the tourism industry and sector in Wales is important for furthering knowledge of this crucial market sector.

The tourism qualification has been very well designed and covers the extent of the tourism industry and all of the organisations that make up the industry in detail and depth. The assessments proposed will provide the learners with much scope to fully research and understand the tourism sector, testing their understanding of the tourism sector at the appropriate level.

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The Diploma in Tourism will provide a sound platform for any student wishing to go on to study tourism at degree level or wishing to enter work in the tourism industry. There will be inevitably the cross- over and overlap between the diploma and what is taught on tourism programmes in higher education. But I think that is one of the strengths of this proposed qualification in helping to introduce the young learners to this vital sector in the UK and Welsh economies. Many tourism degrees in higher education then include aspects of management theory, thus the Tourism Diploma would help to prepare and enthuse the learners into pursuing a career in tourism management and beyond.

The Diploma documentation has been very well prepared and provides very good examples of the proposed content and the proposed assessments. I wish you every success with its implementation.

Yours sincerely

**Tim Savage**

**Programme Director**

**BA (Hons) International Tourism Management**

**BA (Hons) International Tourism and Events Management**

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