



GCSE EXAMINERS' REPORTS

LEISURE AND TOURISM

JANUARY 2017

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<https://www.wjecservices.co.uk/MarkToUMS/default.aspx?!=en>

Online results analysis

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Annual Statistical Report

The annual Statistical Report (issued in the second half of the Autumn Term) gives overall outcomes of all examinations administered by WJEC.

LEISURE AND TOURISM

General Certificate of Secondary Education

January 2017

UNIT 2: LEISURE AND TOURISM DESTINATION

Introduction

Overall, this examined unit resulted in approximately 8% achieving an A* grade, 18% achieving an A grade, 51% a C grade or higher and 85% an F grade or higher. These results are favourable when compared with previous results. However, we should not place too much emphasis on the statistics as entries were small.

Section A

1.
 - (a) This question was well answered by the great majority of candidates.
 - (b) Although this question was well answered by the majority of candidates a significant number were unable to develop their reason and therefore only gained one mark.
 - (c) The majority of candidates gained two marks as they either provided only one positive economic impact or failed to develop their answers.
2.
 - (a) This question was well answered by the great majority of candidates.
 - (b) This question was well answered by the great majority of candidates.
 - (c) The majority of candidates gained two or three marks but very few provided sufficient assessment to achieve the top of Level 2.
3.
 - (a) The great majority of candidates gained three or four marks.
 - (b) Very few candidates gained two marks as their suggestions were weak and included little development.
 - (c) The majority of candidates showed good knowledge and understanding and gained between three or four marks.

Section B

4. (a) Very few candidates gained more than four marks as their knowledge of the chosen short haul tourism destination and its attractions was weak. See 'General recommendations' below.
- (b) The candidates' knowledge of transport methods was good but the majority of answers were generic and therefore only gained Level 1 marks. See 'General recommendations' below.
- (c) The majority of candidates were only able to identify one negative impact and descriptions lacked the necessary detail required for Level 2.
- (d) Many candidates provided sound answers and gained two or three marks.
5. (a) Many candidates focused on tourists rather than tourism businesses and as a result very few achieved more than two marks.
- (b) The great majority of candidates gained two marks. Very few candidates could name a National Park in Scotland.
- (c) The majority of candidates gained three or four marks as they were able to identify relevant leisure activities and provide some discussion. Sound Level 2 answers included sufficient leisure activities and detailed discussions.
- (d) The great majority of candidates provided two or three examples and some development. However, very candidates provided the necessary detail to gain five or six marks.
6. (a) The great majority of candidates gained three or four marks.
- (b) The majority of candidates showed good knowledge and understanding of tourism type websites but very few provided two appropriate advantages with sufficient explanation. As a result many candidates only gained two marks.
- (c) Many candidates were unsure of the term 'interactive computer technology' in relation to tourists' visits and failed to make use of the resource. A minority of candidates provided detailed explanations and gained three or four marks.
- (d) The majority of candidates showed a good knowledge of the technology and were able to provide at least two examples. As a result many candidates gained three or four marks.

General recommendations:

- A. The candidates must undertake detailed case studies as given in 2.2.5 of the specifications. Centres should refer to the <https://hwb.wales.gov.uk/> or <http://resources.wjec.co.uk/> websites which has a number of excellent case studies. INSET support materials are another important resource. Candidates should be able to **name** key attractions, facilities (e.g. transport and accommodation) and events. Generic answers will only gain Level 1 marks.

Case studies required:

- **One UK.**
- **One long haul**
- **One short haul (Europe)**

Holistic approach - some centres are able to cover the majority of the specification through three case studies – one rural (countryside), one coastal and one urban (town/city). i.e. types of destinations (2.2.4).

Candidates who do not undertake detailed case studies are likely to be disadvantaged.

- B. The candidates should be familiar with all terminology in the specifications and Teacher's Guide / ebook - <https://hwb.wales.gov.uk/> or <http://resources.wjec.co.uk/>
- C. Good examination techniques are worth centres exploring. A good number of candidates fail to read questions carefully, exemplify their answers, develop their answers sufficiently for Level 2 marks.
- D. Command words such as outline, explain, describe, assess and evaluate are worth exploring.



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